

The 30 Day Mba In Marketing Your Fast Track Guide To Business Success

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The 30 Day MBA: Your Fast Track Guide to Business Success ...

The 30 Day MBA in Marketing provides a one-stop comprehensive overview of marketing for small business owners, entrepreneurs, or managers who do not have an MBA degree. This updated second edition offers brand new case studies on Victoria's Secret, Match.com, TomTom, Pizza Hut, and Caterpillar.

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The VA 30-day delinquency rate increased 78 basis points to 2.81 percent over the previous quarter. By loan type, the total delinquency rate (which includes 30-day, 60-day, and 90-day or more past due) for conventional loans increased 34 basis points to 3.16 percent over the previous quarter.

Mortgage Delinquencies Rise in First Quarter of 2020 ...

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The 30 Day MBA covers the 12 core disciplines of business: accounting, finance, marketing, organizational behaviour, business history, business law, economics, entrepreneurship, ethics and social responsibility, operations management, research and analysis and strategy.

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The 30 Day MBA in Marketing provides a complete marketing 'course' spanning twelve disciplinary areas, and including hot topics such as: buyer behaviour, marketing strategy, promotion and advertising, pricing, managing the marketing organization and marketing and the law.

The 30 Day MBA in Marketing (2nd ed.) by Barrow, Colin (ebook)

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Poets&Quants | The Disruptors: 'An Entire MBA in 1 Course ...

The 30 Day MBA in Marketing: Your Fast Track Guide to Business Success by Tony Harcup, Colin Barrow Paperback, 272 Pages, Published 2003: ISBN-10: 0-7494-7499-8 / 0749474998 ISBN-13: 978-0-7494-7499-7 / 9780749474997: Your Fast Track Guide to Business Success Colin Barrow.

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